

MD -14 State Council of Lions Clubs

96th Annual Convention

Kalahari Resort & Conventions Center, Pocono Manor, PA

May 16 to May 19, 2019



Program Advertising Contract

The undersigned authorizes the insertion of their advertisement (enclosed) in the 2019 PA Lions State Convention Program booklet, published for their convention which takes place May 16-19, 2019.

Club/Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Authorized Signature: _____ Title: _____

E-Mail: _____ Phone: _____

Submission Deadline – March 17, 2019

Ad copy Requirements

1. Print-ready PDF or JPEG files, at exact ad size and sent electronically, are preferred. Enclose a paper reference copy along with this form and your payment.
2. Clean, reproducible hard copy will be accepted. (Please do not fold, tape, or staple within image area)
3. Please send electronic files for any special artwork.
4. A business card or letterhead can be submitted to be scanned, but reproduction quality in final publication will not be guaranteed. (Please do not fold, tape, or staple within image area.)
5. Cover placements are on a first come, first served basis, and will be reproduced in full color. The outside back cover is reserved for the 2020 Host Committee.
6. Ads on interior pages will all be reproduced in black & white (gray tones).

Please check one

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|--------------------------|------------------------|---------------|----------|
| <input type="checkbox"/> | Outside back cover (1) | Reserved | \$200.00 |
| <input type="checkbox"/> | Inside front cover (1) | 4.5" x 7.5" | \$150.00 |
| <input type="checkbox"/> | Inside back cover (1) | 4.5" x 7.5" | \$150.00 |
| <input type="checkbox"/> | Full Page (b/w) | 4.5" x 7.5" | \$100.00 |
| <input type="checkbox"/> | Half Page (b/w) | 4.5" x 3.75" | \$ 60.00 |
| <input type="checkbox"/> | Quarter Page (b/w) | 4.5" x 1.875" | \$ 30.00 |

Payment instructions-----

Make checks payable to: **2019 State Convention Fund**

Mail this form and a copy of your ad along with payment to:

PDG Joan Milligan send electronic files or
 26 Parkview Drive submission questions to:
 Plains, PA 18705 robjmill@aol.com
 570-823-6035

Convention Program Booklet Patron Ads

Donation for a single line of text (not to exceed 40 letters/spaces) is \$5.00

Please type or print very legibly!

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