



**THE PENN STATER
MULTIPLE DISTRICT 14
PA STATE COUNCIL OF LIONS CLUBS
95TH ANNUAL CONVENTION
May 18-21, 2018**

Dear Lions, Lioness, and Leos of MD-14,

The 2018 MD-14 Lions Club State Convention committee is asking that each club in MD-14 purchase an ad in the convention program book (form attached).

Additionally, we are requesting that each member purchase a patron ad for \$5.00. Your name will be displayed on pages with all other patrons (please write names on back of ad form).

Lions Clubs Conventions are required, they are important sources of information and celebration, and they are expensive. We have a wonderful convention planned at the Penn Stater, with many exciting speakers, seminars, and tours; but we also need the help of all Lions Clubs in MD-14. Please give serious consideration to this request.

Have A Great Day!
In Lionism,

Convention Executive Committee:
PDG Bud Harris
PDG Jim Crawley
PDG Paul Schriener
PDG Kerry Drake

Mail ads, patron names, and payments to: PDG Jim Crawley
36 Sampsell Road
Montgomery, PA 17752

MD-14 State Council of Lions Clubs 95th Annual Convention

Penn Stater Convention Center, State College, PA
May 17th to May 20th, 2018



Program Advertising Contract

The undersigned authorizes the insertion of their advertisement (enclosed) in the 2018 PA Lions State Convention Program booklet, published for their convention which takes place May 17-20, 2018.

Club/Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Authorized Signature: _____ Title: _____

Email: _____ Phone: _____

Submission Deadline – March 17, 2018

Ad Copy Requirements

1. Print-ready PDF or JPEG files, at exact ad size and sent electronically, are preferred. Enclose a paper reference copy along with this form and your payment.
2. Clean, reproducible hard copy will be accepted. Please do not fold, tape, or staple within image area.
3. Please send electronic files for any special artwork.
4. A business card or letterhead can be submitted to be scanned, but reproduction quality in final publication will not be guaranteed. Please do not fold, tape or staple within image area.
5. The outside back cover is reserved for the 2019 Host Committee.
6. Ads on interior pages will all be reproduced in BW (black and white) (gray tones).

Please Check One

<input checked="" type="checkbox"/> (X)	Outside back cover (1)	Reserved	\$200.00
<input checked="" type="checkbox"/> (X)	Inside front cover (1)	Reserved	\$150.00
<input checked="" type="checkbox"/> (X)	Inside back cover (1)	Reserved	\$150.00
<input type="checkbox"/>	Full Page (BW)	4.5" x 7.5"	\$100.00
<input type="checkbox"/>	Half Page (BW)	4.5" x 3.75"	\$60.00
<input type="checkbox"/>	Quarter Page (BW)	4.5" x 1.875"	\$30.00

Payment Instructions

Make checks payable to: **MD-14 2018 State Convention**

Mail this form, a copy of your ad and payment to:

James E. Crawley Send electronic files or
36 Sampsell Road submission questions to:
Montgomery, PA 17752 **jimecrawley@gmail.com**
570-916-2956

Convention Program Booklet Patron Ads

Donation for a single line of text (not to exceed 40 letters/spaces) is \$5.00

Please type or print very legibly!

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| 2. _____ | 8. _____ |
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| 5. _____ | 11. _____ |
| 6. _____ | 12. _____ |