

INTERNATIONAL OFFICER CANDIDATE PROCEDURE

PURPOSE:

This policy is to outline the procedure to be followed by the Multiple District recommended/endorsed candidate for international office as outlined in Policy 405.

GENERAL:

1. The recommended candidate and his/her committee shall:
 - a. Meet with most recent Past International Officer and the International Family to discuss his/her candidacy and mail a letter to each member of the International Family asking for his/her endorsement.
 - b. Meet with the most recent Past International Officer and the Multiple District Administrator to discuss the budget procedure. It is important that this process is started as early as possible because the Finance Committee and the Council of Governors must approve the budget.
2. The candidate and his/her committee shall submit a proposed brochure with photography by a professional photographer. The brochure used during the campaign in the Multiple District may be used for the International Convention once the Lions of the Multiple District endorse the candidate. The most recent Past International Officer, International Family and State Administrator must approve the brochure.
3. The brochures, when approved, shall be mailed with a cover letter to all the Lions clubs (presidents and/or secretaries), district governors, first and second vice district governors in the Multiple District. The brochures may be mailed using the Multiple District mailing service at the candidate's expense. Approximately 1000 to 1200 brochures are needed at this time.
 - a. Brochures should be simple and to the point. Only important information and accomplishments should be listed in the brochure.
 - b. The brochure shall be mailed to the International Executive Officers, International Directors and any other Past International Officers as directed by the International Family after the candidate receives the Multiple District endorsement.
 - c. The brochure for the International Convention may have to be printed in more than one language. This must be discussed with the most recent International Officer and the International Family.
4. Campaign posters may be used to seek endorsement at the Multiple District convention and at the International Convention. The quantities needed shall be discussed with the State Administrator.
5. As a recommended candidate, it is his/her obligation to campaign throughout the Multiple District to meet as many Lions as possible prior to being endorsed by the Lions of the Multiple District. If there are conflicts in scheduling of a visit, the candidate may send a representative to the meeting or convention.

6. A campaign give-away shall be discussed with his/her committee, most recent Past International Officer, the International Family and the State Administrator. This is important because the International Convention may be off shore. The items to be used as a give-way should be small and simple. PERSONAL PINS may not be used as a give-away.
7. A recommended/endorsed candidate shall be in contact with the most recent International Officer, the International Family and the State Administrator when questions arise concerning the campaign.